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## Monday 4th December

Registration Open and Drinks Reception



**Children's  
Global Media  
Summit**

4 - 7 December 2017

## Tuesday 5th December

<b>Opening Ceremony</b>			
<b>Opening Address</b> - Tony Hall, Director-General BBC			
<b>Innovation</b> - <i>How can we always be making things better for young audiences?</i>			
The Future of Storytelling	VR - Game Changer or Stepping Stone	Debate - Is Content Still King?	Innovation Masterclass
Lunch and Showcases			
<b>Empowerment</b> - <i>How can we give children a bigger voice on the global stage?</i>			
<b>Empowerment Keynote</b> , followed by breakout sessions:			
Generation Journalist - Reporting to Children In a Post-Truth World	Breakout	Too Young to Notice - How Media Shapes Identity	Breakout
Free Evening - Discover Manchester & the Christmas Markets			

## Wednesday 6th December

Morning Opening			
<b>Education</b> - <i>what impact is digital media having on children's education?</i>			
<b>Education Keynote</b> followed by breakout sessions:			
What Happens Now Elders Don't Know Best	Breakout	Can Digital Media Save the Global Teacher Shortage?	Breakout
Lunch and Showcases			
<b>Entertainment</b> - <i>what is Entertainment in a digital world, and does it matter?</i>			
<b>Entertainment Keynote</b> , then Breakout Sessions			
The New Role of Celebrity in Children's Media	Can You Be Responsible & Commercial in a Digital Age?	Breakout	Is That Entertainment? Panel session
Gala Dinner at Manchester Cathedral*			

## Thursday 7th December

Morning Opening			
<b>Giving Children Freedom Online</b> - <i>is it too late to rebuild the internet for kids?</i>			
<b>Giving Children Freedom Online</b> followed by breakout sessions:			
Building Resilient Digital Children	Breakout	Debate: Can Self- Regulation Ever Work?	Breakout
Final Session & Closing Ceremony			

*This is a taster programme and is subject to change.*

*The breakouts will be structured to enable delegates to attend more in the same theme area.*

*\*Gala dinner tickets can be purchased whilst registering for the Summit*



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